



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

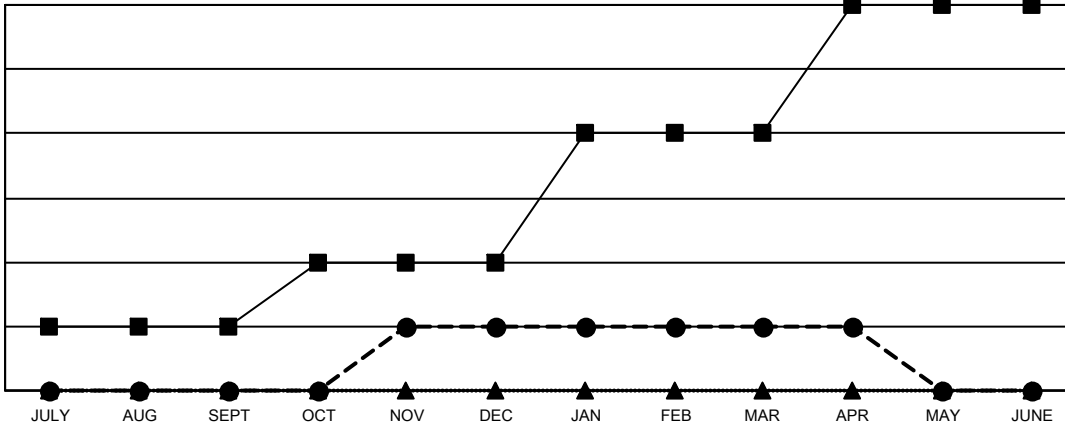
Multiple District 31

LOCATION: NORTH CAROLINA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	3
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	2	0	6
APR/MAY/JUNE	2	0	0

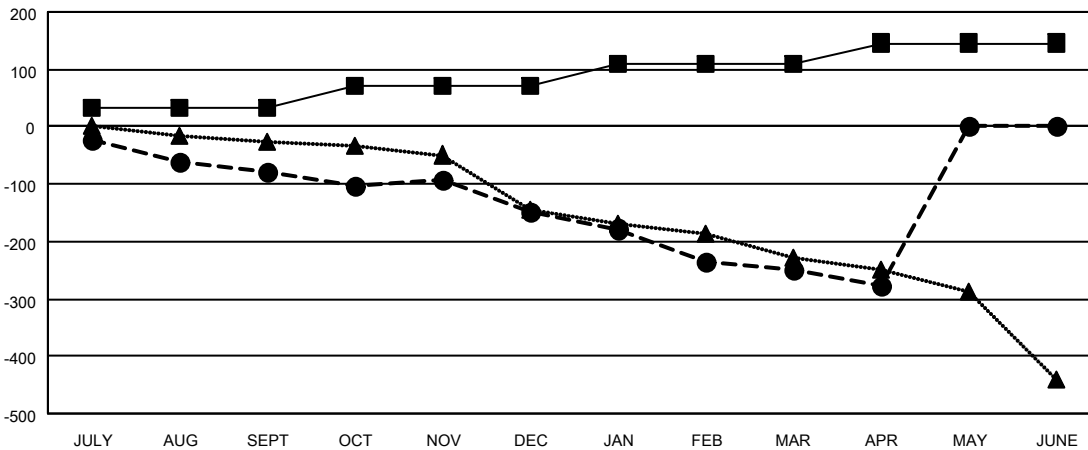
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	32	88	149
OCT/NOV/DEC	40	99	161
JAN/FEB/MAR	38	84	161
APR/MAY/JUNE	36	30	56

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 9	
<u>DROPPED MEMBERS</u>	
DECEASED	110
CLUB CANCELLED	43
OTHER	374
<b>TOTAL</b>	<b>527</b>

85 CLUBS OF 273 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	3,420 (68.22%)
FEMALE	1,593 (31.78%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,115
FAMILY MEMBERS PAYING HALF DUES	572